

Dr Aisling ConwayLenihan

Lecturer in Economics, Department of Management & Enterprise
Academic Researcher, Hincks Centre for Entrepreneurship Excellence
Munster Technological University (MTU)

Email: aisling.conway@mtu.ie
Twitter: @AislingConway3

LinkedIn: <https://www.linkedin.com/in/AislingConwayLenihan>
Orcid: <https://orcid.org/0000-0002-3888-9146>

SUMMARY PROFILE

- 16 years of teaching experience at three Higher Education Institutions from level 6 to level 9.
- 11 years' experience as year and class co-ordinator.
- 9 years of experience in the role of external examiner for two Higher Education Institutions.
- Supervised a PhD and Masters by Research student to completion.

EDUCATION

2011 – 2015	UNIVERSITY COLLEGE CORK (UCC) PhD – Health Economics <i>Drug Prescribing Patterns in the General Medical Services Scheme in Ireland and Projected Costs to 2026</i>
2009 - 2010	GRIFFITH COLLEGE CORK (GCC) Postgraduate Diploma in Teaching and Learning in Higher Education
2005 - 2006	UNIVERSITY COLLEGE CORK Masters of Business Economics (MBS)
2004 - 2005	UNIVERSITY COLLEGE CORK Higher Diploma in Health Economics and Evaluation Studies
2001 - 2004	UNIVERSITY COLLEGE CORK BA (Joint Honours) Economics and Geography

EMPLOYMENT

September 2012 – Current	Department of Management & Enterprise, Economics Lecturer Economics expert for new course development (level 8 & level 9 programmes) Level 6 to 9 teaching experience and supervised to completion (level 9 & 10)
September 2018 - Current	Hincks Centre for Entrepreneurship Excellence – Academic Researcher Project Lead on an EU Interreg project, Silver SME. Project Lead on ERASMUS+ projects – RuralFemmes & eWBL

PEER REVIEWED JOURNAL ARTICLE PUBLICATIONS

McGuirk, H., ConwayLenihan, A., Lenihan, N. (2021) *Awareness and economic value of the silver economy for enterprises: a European regional level study* Small Enterprise Research *In Press*

ConwayLenihan, A., McGuirk, H. (2019) *The Economic Value of a Place-Based Resource for Regional Development* Irish Business Journal 12 (1)

ConwayLenihan, A., Ahern, S., Moore., S., Cronin., J., Woods, N. (2016) *Factors influencing the variation in GMS prescribing expenditure in Ireland* Health Economic Review 6:13

ConwayLenihan, A. Woods, N. (2015) *Irish GMS Cost Projections and its Implications between 2016 and 2026* Pharmacoeconomics – Open Access Journal 1:1

Conway, A., Kenneally, M., Woods, N., Thummel, A., Ryan, M. (2014) *The implications of regional and national demographic projections for future GMS costs in Ireland through to 2026*. BMC Health Services Research 14: 477

Conway, A. (2009) *The Economic Consequences of Government Regulation: A Case Study* Irish Business Journal 9 (2)

CONFERENCE PUBLICATIONS (SAMPLE)

McGuirk, H. ConwayLenihan, A. and Lenihan, N (2020) Firms' Awareness and Opportunities of an Ageing Population, presented at RENT XXXIV 'Entrepreneurship in the Digital Era' November 2020 (online) Conference Paper

Sedlan Konig, L., Robinson, R., Kenny, B., ConwayLenihan, A. (2017) What Employers Want?: A Cross Country Study of Graduate Employability Skills in Croatia and Ireland Presented at 3e ECSB Entrepreneurship Education Conference, Cork Institute of Technology Conference Paper

CONFERENCE PRESENTATIONS

Murray, T., Creedon, F., ConwayLenihan, A., (2021) *Growing niche business through innovation: A family run open farm in Ireland* ECIE 16th European Conference on Innovation & Entrepreneurship

McGuirk, H. ConwayLenihan, A. and Lenihan, N (2020) Firms' Awareness and Opportunities of an Ageing Population, presented at RENT XXXIV 'Entrepreneurship in the Digital Era' (online)

Davis, S., ConwayLenihan, A., Kenny, B., Lennon, O. (2019) Exploring existing Entrepreneurial relationships with healthy ageing in older persons RENT Conference, Berlin.

ConwayLenihan, A. (2019) How technology can improve the first-year postgraduate student experience? Presented at EFYE Conference, Cork Institute of Technology.

ConwayLenihan, A., McGuirk, H. (2018) The Economic Impact of the Marine Leisure Industry on a region. Presented at 58th ESRA Congress, UCC Cork.

ConwayLenihan, A., McGuirk, H. (2017) The Economic Impact of the Marine Leisure Industry: a regional study Presented at Regional Studies Association Winter Conference, London

Sedlan Konig, L., Robinson, R., Kenny, B., ConwayLenihan, A. (2017) What Employers Want?: A Cross Country Study of Graduate Employability Skills in Croatia and Ireland Presented at 3e ECSB Entrepreneurship Education Conference, Cork Institute of Technology.

ConwayLenihan, A., Woods, N. (2016) The impact of policy and demographic variables on future prescription costs for a publicly funded health scheme in Ireland Presented at ISPOR 19th Annual European Congress, Vienna.

ConwayLenihan, A., Huskisson, S., Lenihan, N., O' Mahony, T. (2016) The impact of online assessment and formative feedback on student performance for an Economics class Presented at the SLL/LNN Conference, Dublin.

ConwayLenihan, A., Woods, N., Ahern, S., Moore, S., Cronin, J. (2016) Variation in Irish GMS pharmaceutical expenditure by ATC classification Presented at ISPOR 21st Annual International Congress, Washington DC.

ConwayLenihan, A., Woods, N. (2015) Regional Variation in Irish GMS expenditure by ATC classification. Presented at 44th Annual Regional Science Association International - British and Irish Section, Dublin.

Conway, A, Kenneally, M., Woods, N (2014) The Impact of Increased Coverage Rates on GMS Cost's in Ireland. Presented at IHEA/ECHE 10th World Congress, Dublin.

Conway, A, Kenneally, M., Woods, N., Thummel, A and Ryan, M. (2013) The Implications of demographic change for GMS costs in Ireland through to 2026. Presented at ISPOR 16th Annual European Congress, Dublin.

TECHNICAL REPORT PUBLICATIONS & CASE STUDY PUBLICATION (CHAPTER OF BOOK)

ConwayLenihan, A., O' Leary, N. (2020) *Training needs of rural women in Ireland. A report for the RuralFemmes Project* Erasmus+ EU Project

ConwayLenihan, A., McGuirk, H. and McAleer, J. (2019), *European Silver Economy Composite SWOT Analysis*, SilverSMEs, Cork Institute of Technology, Interreg Europe funded project.

ConwayLenihan, A., McGuirk, H. and McAleer, J. (2018), *Southern Region (Ireland) – Silver Economy SWOT Analysis*, SilverSMEs, Cork Institute of Technology. Interreg Europe funded project.

ConwayLenihan, A., McGuirk, H. (2017) *The Economic Impact of the Marine Leisure Industry Cork Harbour 2017* The Cool Route Project European Union Regional Fund

Conway, A. Walsh, M. (2011) *Phones Made Easy in Irish Case Studies in Entrepreneurship*, ACE Initiative, Oak Tree Press